



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Matz, et al. Examiner: Ouellette, Jonathan
Serial No.: 10/017,630 Group Art Unit: 3629
Filed: December 14, 2001 Docket: 60027.0289US01/BS#01378
Due Date: April 21, 2004
Title: SYSTEM AND METHOD FOR DEVELOPING TAILORED CONTENT

CERTIFICATE UNDER 37 CFR 1.8:

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to: Mail Stop Non-Fee Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on April 20, 2004.

By: 
Name: Alton Hornsby, III

Mail Stop Non-Fee Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

39262
PATENT TRADEMARK OFFICE

Sir:

We are transmitting herewith the attached:

- Transmittal Sheet in duplicate containing Certificate of Mailing
- Response and Amendment
The fee has been calculated as shown below in the "Claims as Amended" table
- Return postcard

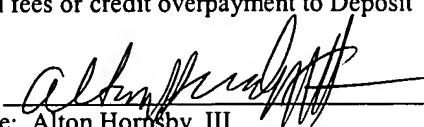
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CLAIMS AS AMENDED

Claims Remaining After Amendment	Highest Number Previously Paid For	Present Extra	Rate	Fee
Total Claims				
19	- 20	= 0	x 18.00	= \$0.00
Independent Claims				
3	- 3	= 0	x 86.00	= \$0.00
MULTIPLE DEPENDENT CLAIM FEE				\$0.00
TOTAL FILING FEE				.00

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404.954.5100

By: 
Name: Alton Hornsby, III
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AH



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Matz, et al. Attorney Docket: 60027.0289US01
BS01378

Serial No: 10/017,630 Art Unit: 3629

Date Filed: 12/14/01 Examiner: Ouellette, Jonathan

Invention: SYSTEM AND METHOD FOR DEVELOPING TAILORED CONTENT

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RESPONSE AND AMENDMENT

Dear Sir:

Applicants sincerely appreciate the telephonic interview held between the Examiner and Applicants' representative on March 30, 2004 to discuss the above-referenced matter. Applicants respectfully request consideration of the following amendment and remarks contained herein in response to the Office Action mailed January 21, 2004. The Applicants respectfully submit that the amendment and remarks contained herein address all points raised by the Office Action and place the instant patent application in condition for allowance.